



Felicia L. Byrd, MSOD, PCC



Coaching, Facilitation and Training

Felicia is passionate about and committed to supporting clients who are intentional about their development journey and who have a desire to identify and embody their highest potential. Her coaching style is described as transparent and genuine with a healthy balance of compassion and candor. She assists clients with horizontal development (becoming more skillful in a specific competency); and vertical development (attaining a deeper level of self-awareness, confidence, and presence) to enhance leadership capability and progress toward organizational goals.

In addition to coaching, Felicia specializes in organization development and diversity & inclusion which she uses in facilitation and consulting to help clients solve individual, group, and organizational concerns.

Business/Organizational Leadership Experience

Prior to her work with EDGE Leadership, Felicia was Vice President and Head of Diversity & Inclusion Consulting at Wells Fargo. In her 20 years with the company she provided strategic leadership and expert consulting in organization dynamics, diversity & inclusion, culture integration, talent management, strategic planning, executive coaching, leadership development and large-scale systemic change to the C-suite, senior and mid-level leaders, high-potential and early talent.

Prior to joining Wells Fargo, she held retail banking, retail brokerage, and human resources leadership roles at three of the top banks in the area. She has partnered with clients in technology, sales, risk management, compliance, marketing, brokerage, legal, audit, academia and the non-profit sector. Felicia led the change management effort for Wells Fargo's My Generation Team Member Network (TMN), was an Ally for the PRIDE TMN, and a member of the Black/African American TMN. She is currently on the Board of Advisors for the Master of Science in OD Program at Queens University in Charlotte, NC.

Felicia participates on the coaching team of CALIBR Global Leadership Network, a leadership association and professional network dedicated to accelerating the careers of mid-to-senior level African American executives that provides onboarding, executive, leadership and small business coaching to its members. She is an Adjunct Faculty member for the Certified Integral Coaching® Program at New Ventures West and is known as a resilient leader and trusted coach who demonstrates passion and commitment for development, systemic organizational concerns, diversity, inclusion and solving issues of social justice.

Education and Training

Felicia holds an MS in Organization Development from American University and a BS in Business Administration from Fairmont State University. She is a certified Integral Coach® through New Ventures West and has earned the Professional Coaching Certification (PCC™) designation with the International Coach Federation of which she is a member.

As a certified Diversity Practitioner, Felicia has led many workshops on unconscious bias, gender equity, and other dimensions of diversity. She is also certified in The Leadership Circle Profile™ 360 Leadership Assessment. Training specialties include The Enneagram, Clifton StrengthsFinder™, Myers Briggs, Global and Inclusive Leadership, Cross Cultural Collaboration, and Intercultural Competence.